

MEMBER BENEFITS

Get Rewards Checks

Every time your cumulative spending on qualified Accessories, Parts, and Merchandise reaches \$500, you will receive a \$25 Rewards Check you can spend like cash at Adamec Harley-Davidson!

**Spend More Earn More -
There's No Limit to How Many
Rewards Checks You Can Earn!**

WELCOME TO ADAMEC HARLEY-DAVIDSON REWARDS

To view your earnings, visit www.adamecharleyrewards.com and sign up with your rewards barcode number, or visit the dealership and our staff will be happy to assist you.

You will receive your Rewards Check via email when your qualified spending reaches \$500, and emails to alert you to members only bonus rewards events. Make sure your account email address is up to date!

BONUS REWARDS

Bonus Rewards

Earn and redeem Double Rewards and more during special rewards events!

Referral Rewards

Refer a friend who purchases a motorcycle from Adamec HD and get a \$100 Rewards Check!



REWARDS

LOOK FOR SPECIAL EARNING EVENT EMAILS THROUGHOUT THE YEAR!

MISSION STATEMENT

Generation after generation we view every day as an opportunity to build lifelong relationships between ourselves and our customers with **Respect, Integrity, Dedication and Excellence!**

Our Values

Respect

Treat everyone as we wish to be treated.

Integrity

Conduct our business with honor.

Dedication

We are committed to each other, our customers and our company.

Excellence

Achieve the highest standard of performance by any measure.

Our Guiding Principles

Quality is first

The caliber of our sales and service efforts is our number one priority.

Customers are our focus

We always remember that our customers are why we exist.

Continuous improvement

We can never be satisfied with the status quo, we continually strive for distinction.

Teamwork multiplies our collective talents

Through collaboration we achieve our common goals.

Our Locations

Jacksonville

8909 Baymeadows Road
Jacksonville, FL 32256
904.493.1931

Orange Park

1520 Wells Road
Orange Park, FL 32073
904.215.1931

Regency

10399 Atlantic Blvd
Jacksonville, FL 32225
904.641.3735

St. Augustine

380 Outlet Mall Blvd, St.
Augustine, FL 32084
904.831.1931

St. Augustine (Retail Only)
904.825.0544

THE FINE PRINT

When will my earnings be available?

Rewards checks will be automatically emailed to you at the beginning of each month.

Do my Rewards Checks expire?

Checks expire 45 days from the date of issue.

What are qualified purchases?

Qualified purchases include retail parts, accessories, apparel and merchandise.

Are there rewards exclusions?

Motorcycle purchases, Rentals, Service Labor, Wreck Repairs, Extended Warranties, Road Hazard Tire policies, Gift Cards, Pre-Paid Maintenance, Insurance or other Financial Services.

Rewards cannot be used to purchase gift cards. No change or account credit will be given on rewards checks.

*Adamec Harley-Davidson® reserves the right to modify or cancel this program at any time without obligation or notification. See Rules and Regulations.



REWARDS

JOIN FOR FREE TODAY.

START EARNING
RIGHT AWAY!



WWW.ADAMECHARLEYREWARDS.COM

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Check Us Out
In Store or Online

Jacksonville Orange Park St. Augustine Regency

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